The Freehold Pointe development is located in East Freehold near Route 18 and Route 79. The construction for the community of Freehold Pointe began in 2004, and the community now consists of 165 upscale homes. The homes offer open floor plans, two-story foyers, 9-foot ceilings, gourmet kitchens, and basements. These lavish homes offer between 3,700 square feet up to over 5,000 square feet of living space. The development is zoned for Applegate Elementary School, Eisenhower Middle School, and Freehold Borough High School. The High School is part of the Freehold Regional High School District, a top-rated public School District in the state.

